

GFKC
Internship



GFKC INTERNSHIP AUGUST, 2014

WHAT AIMS TO BE ACHIEVED???

- Skill Building
- Talent Pool where everyone can recruit from
- Highlighting right talent
- Bridging gap between industry and academicians

PHASE – 1

What skills are required...

REQUIREMENT

- (1) The technical knowledge to perform work.
- (2) Understanding deliverables to create value for Company.
- (3) Understanding the market needs.

SKILLS

- (1) Technical Skills.
- (2) Project Management Skills.
- (3) Survey Skills.
- (4) Data Analysing Skills.

PHASE – 2

Choosing the right people suitable
for Comprehensive Internship
Program...

Student profile required to achieve the desired skills



PROFILE REQUIRED

- (1) A person with positive attitude and working style.
- (2) Analytical skills.
- (3) Communication Skills.
- (4) Reasoning and Presentation Skills.

TESTS

- (1) Personality Test.
- (2) Aptitude Test.
- (3) Negotiation Skill Test.
- (4) Group Discussions.

PHASE – 3

Preparing selected interns for the
internship...



How to motivate and communicate interns to achieve desired results in the internship



- (1) Arranging a pre – internship meet with shortlisted candidates.
- (2) Show them the bigger picture by showing our own company, giving them hospitality as an executive, etc.
- (3) Communicating the required culture at the internship place.
(Workplace Seminar)
- (4) Creating standardize materials to be used during internship.



PHASE – 4

Starting an Internship...



Presenting internship modules and Reporting Structure



MODULES

- (1) Technical Challenge
- (2) WBS Challenge
- (3) Marketing Challenge

REPORTING

- (1) Proper folder in google drive for all the three challenges.
- (2) Problem statement for each challenge in the google drive.
- (3) Providing as much reference material as you can.
- (4) Blank formats for submitting solution to the challenges. This format should be designed in a way to capture thinking process.



PHASE – 4

Seminars...

- (1) Other seminars should also be included to make optimal use of the internship program.
- (2) For seminars, industry and academic experts should be brought.
- (3) Interns networking break should be provided for networking with industry and academic expert.



PHASE – 5

Final Phase...

- (1) Interviews to be arranged for different companies.
- (2) Well organized closing and motivational event should be arranged for students.
- (3) Properly communicate career guidelines to the student which will help them to be properly placed in a company and perform well in their job.

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THANK YOU...

